

Brand Guidelines



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Welcome!



COLIBRIX was designed as an all-in-one smart solution solving the exciting challenges of business of any size and type. We are a brand that aims to deliver exclusive experience through genuine and relatable partnership, as well as to build momentum and generate results whatever the idea is sky-high.



**We are devoted to fulfilling
your huge ideas, making
them happen quickly.**

**Is your business challenging,
fast-moving, adventurous?**

**So, we are.
COLIBRIX doesn't mind
taking risks.**

Brand Story

It all started with the idea which lies in the substantial changes accrued in recent years in the fast-paced payment industry. Just a few of high-energy, ambitious, brilliant and skillful minds started the company in 2020.

Trying to get COLIBRIX off the ground, it was full of small successes and rewarding experiences. Identifying potential growth areas, recruiting a great team, planning for risks and diving deep into numbers, devoting ourselves to the company and working at a gruelling pace... we became a true family. And, of course, our partners are treated the same way.

COLIBRIX grew up from 5 enthusiasts to 45 professionals just two years ahead.

Our mission

We are a company that empowers and helps businesses to grow consciously in respect with social, commercial and governance criteria.

Our values

Trust, flexibility and courage to take risks. When every business is a unique puzzle to solve, we are bringing all our creativity to the table.

Our goals

We make promises – we keep them – we exceed them. It is not only about tailor-made payment solutions and customized service. We are like your reliable best friend that keeps secrets, stays always on your side and helps whenever you need.





**ONBOARDING
NO ORDINARY.**



Bringing authentic, trustworthy, transparent and effective perspectives to our partners and their business, our tone of voice stays friendly and motivating, respectful and enthusiastic. Our messages are always clear and balanced.



COLIBRIX



The “X” refers to the safe area around the Colibrix logo, which must never be encroached upon by other visual elements or text. It ensures that the logo is never placed too close to the edge of a document. The “X” is measured using the height of the uppercase X in the colibrix logotype and must be applied to all four sides of the logo as illustrated above.

Logo | On various backgrounds



Logo | Monochrome versions



The monochrome logo versions should only be used in situations where you cannot print in full color.



Colour Palette



Primary colour palette

Summer

R 226, G 119, B 155
C 0, M 47, Y 31, K 11
#FA6494

R 240, G 153, B 120
C 0, M 36, Y 50, K 6
#FF8669

For text

R 27, G 27, B 27
C 0, M 0, Y 0, K 89
#1B1B1B

Secondary colour palette

Autumn

R 228, G 156, B 61
C 0, M 32, Y 73, K 11
#E49C3D

R 227, G 86, B 54
C 0, M 62, Y 76, K 11
#E35636

Winter

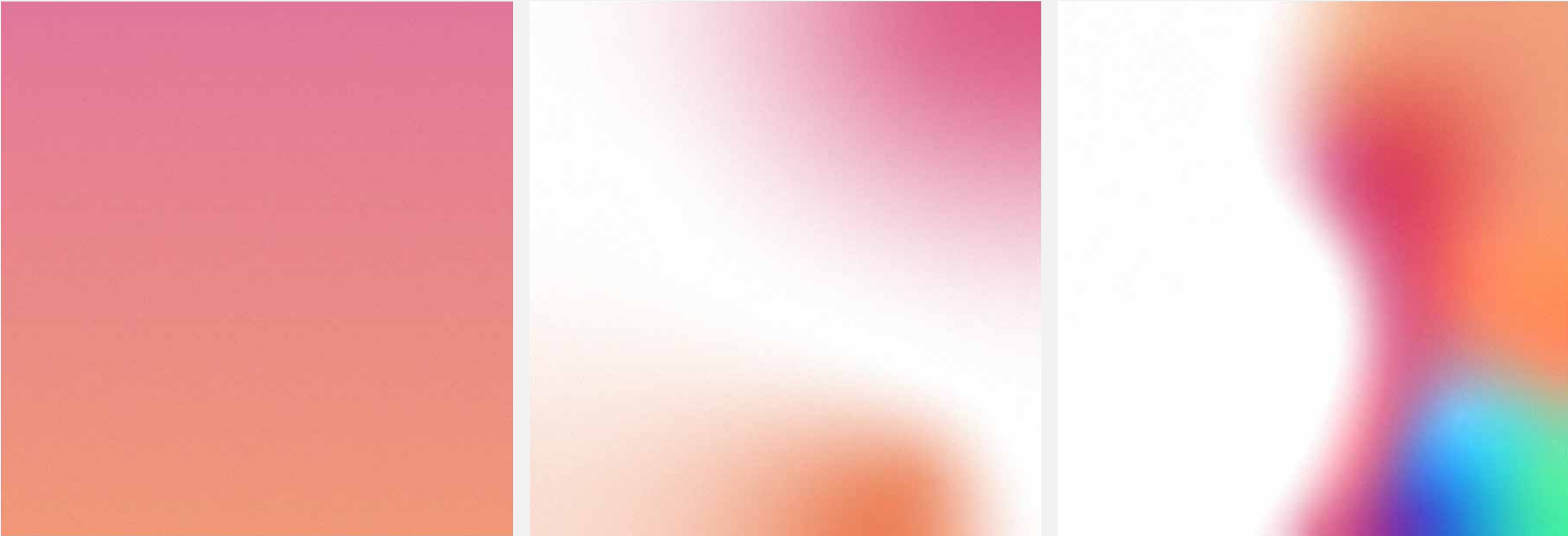
R 116, G 204, B 253
C 54, M 19, Y 0, K 1
#74CCFD

R 78, G 76, B 204
C 62, M 63, Y 0, K 20
#4E4CCC

Spring

R 85, G 235, B 172
C 64, M 0, Y 27, K 8
#55EBAC

R 32, G 132, B 188
C 83, M 30, Y 0, K 26
#2084BC

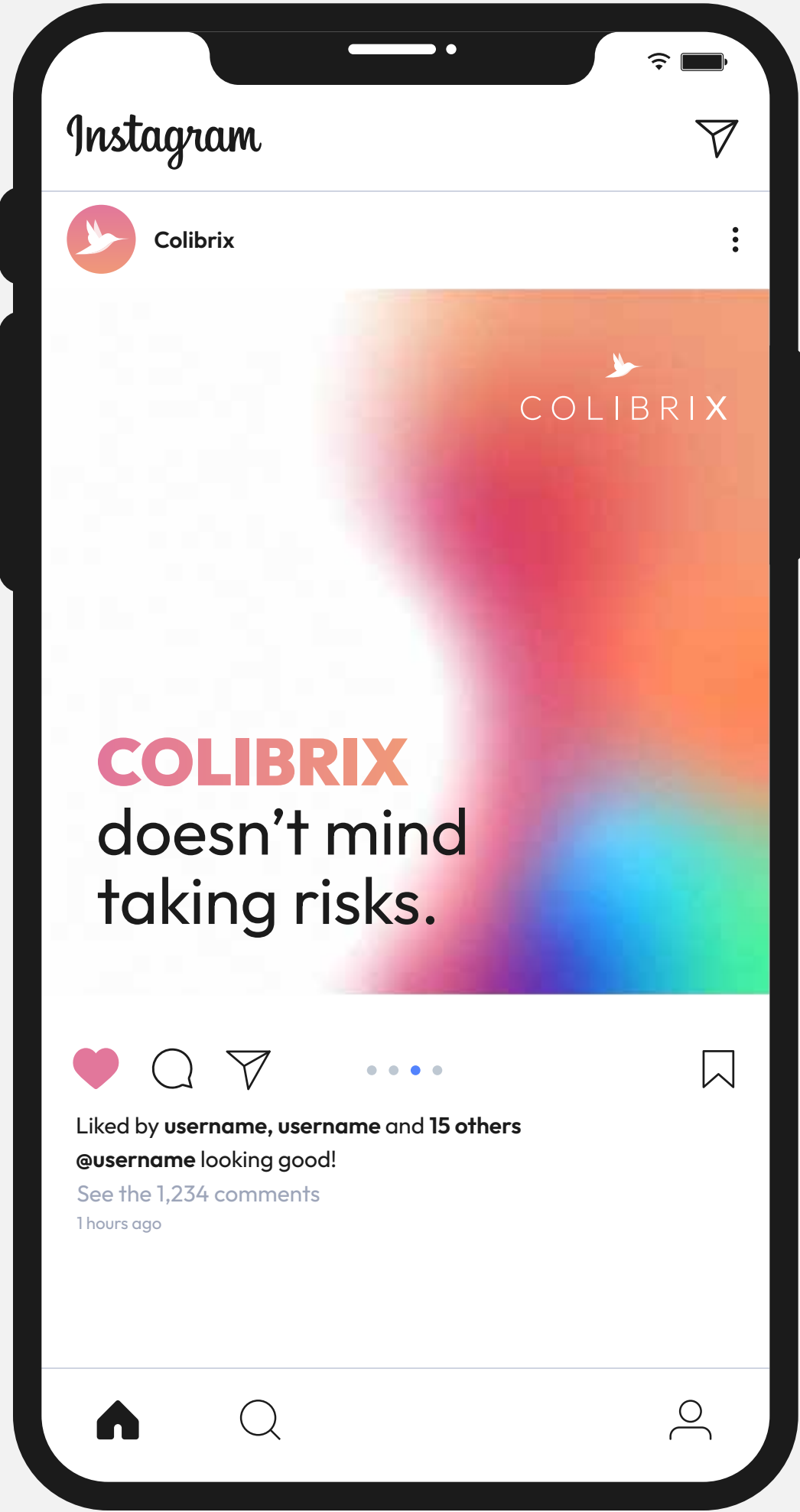




Outfit typeface


download font →

Thin	ExtraLight	Light	Regular	Medium	Semibold	Bold	ExtraBold	Black






Trust.



We are devoted to fulfilling your huge ideas, making them happen quickly.



COLIBRIX

Courage to take risks.



We are devoted to fulfilling your huge ideas, making them happen quickly.



COLIBRIX

Flexibility.



We are devoted to fulfilling your huge ideas, making them happen quickly.



COLIBRIX

**Courage
to take
risks.**



We are devoted to
fulfilling your huge
ideas, making them
happen quickly.

 COLIBRÍ

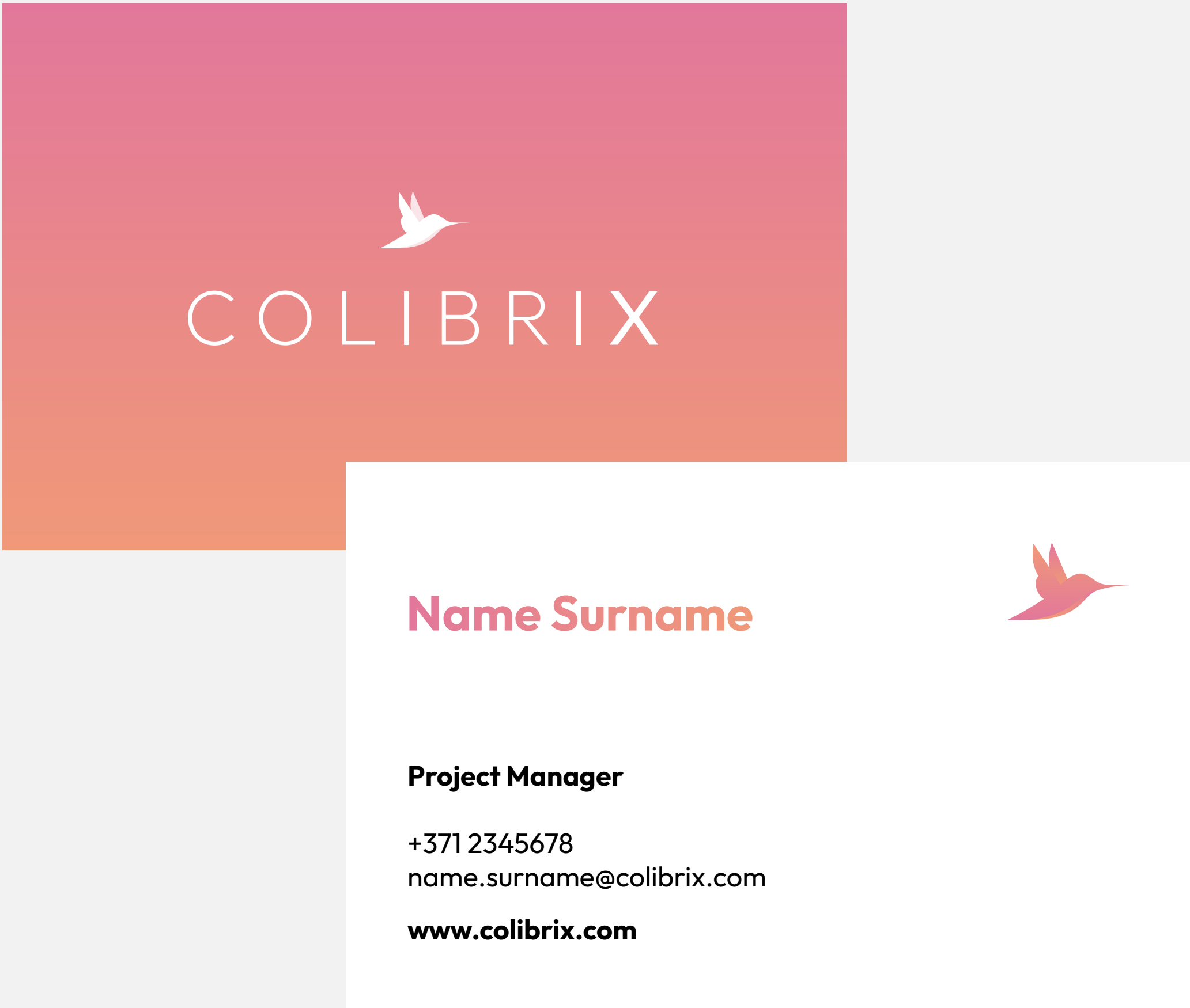


Business Card

Business Card size: 85x55 mm

Name Surname: Montserrat Black, 12pt

Contact info: Montserrat Bold, Regular, 8 pt



Newsletter Frame



Email signature

Name Surname

Marketing Manager

T + 371 2345678

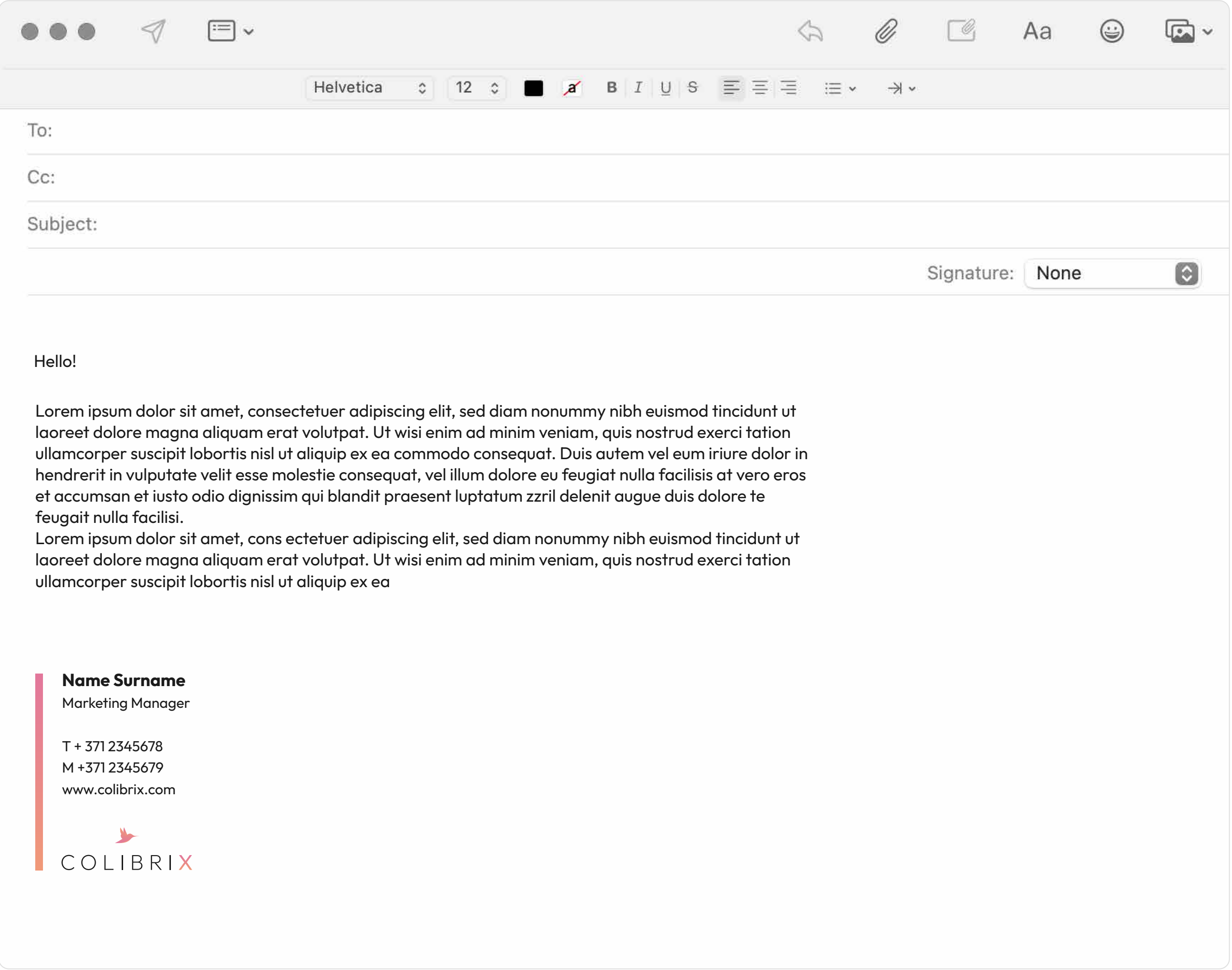
M +371 2345679

www.colibrix.com



5px

90px



COLIBRIX

We're Hiring!

Want to be a part of COLIBRIX team?
Join us!

APPLY NOW



COLIBRIX

We are looking for: Project Manager

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If you want to join our team, this is your opportunity, send your CV with reference **PROJECT MANAGER** till 01.01.2023

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Contact us if you are:

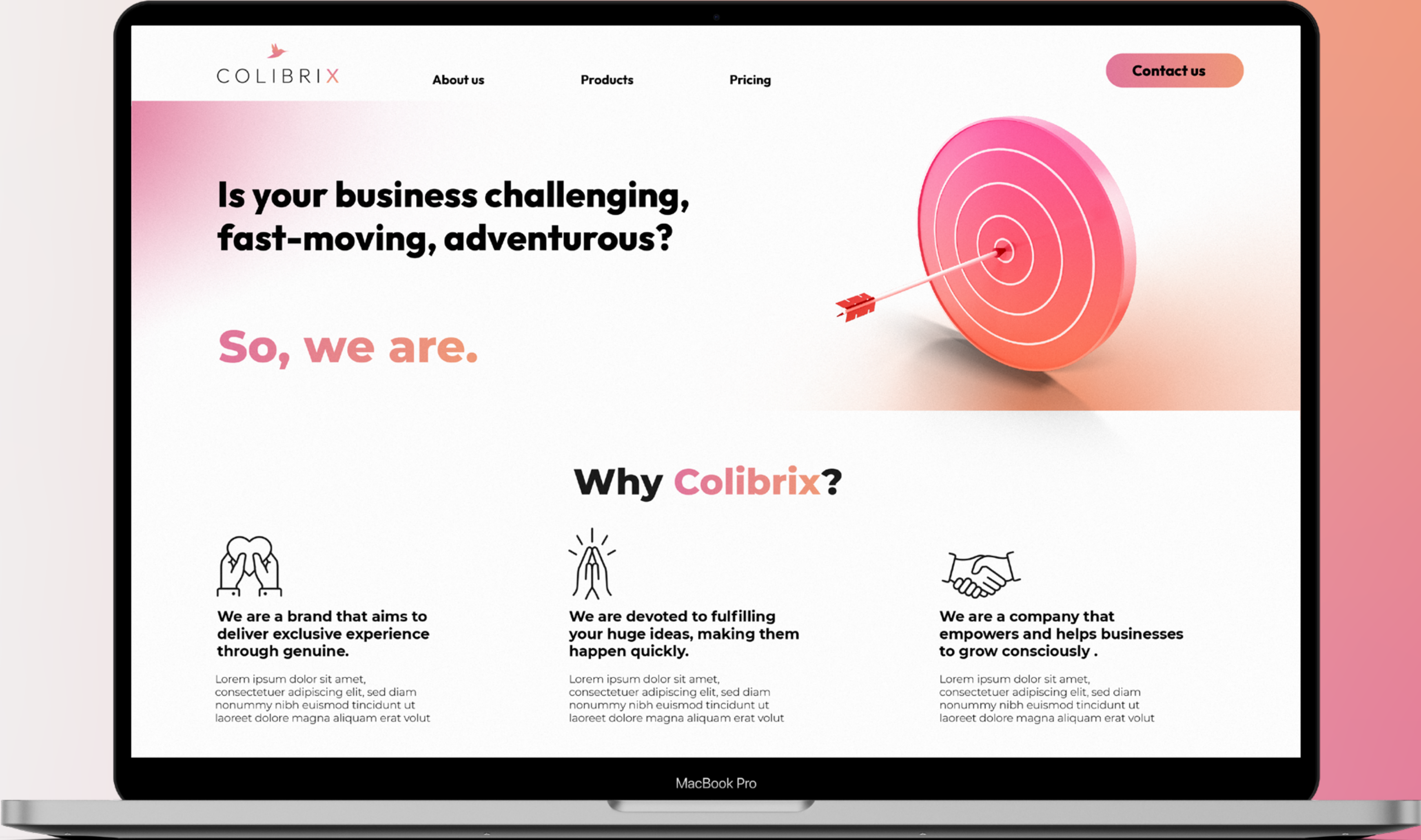
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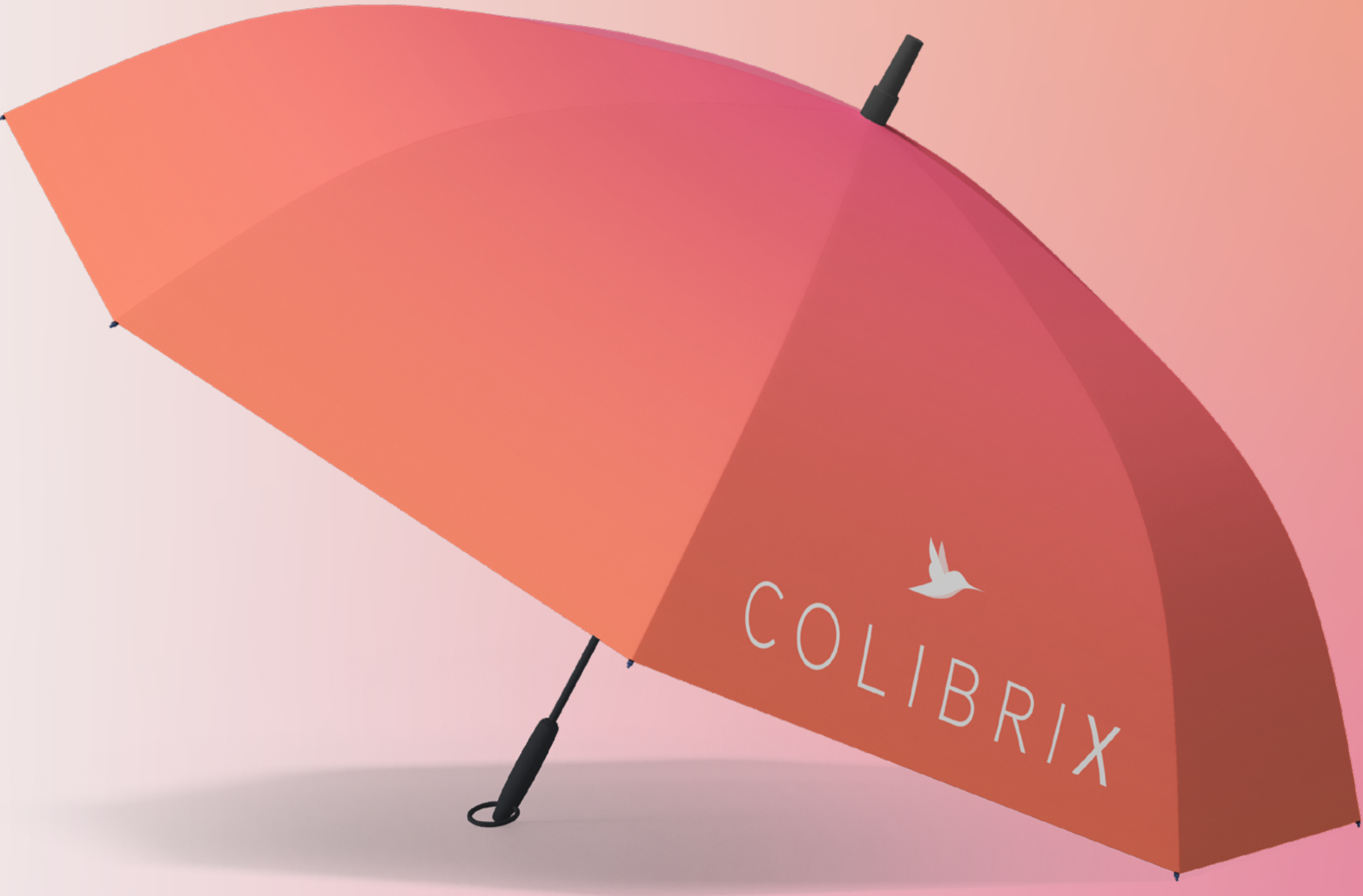
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Corporate gifts






Merch



Presentation template



Presentation Template

2022

Slide title

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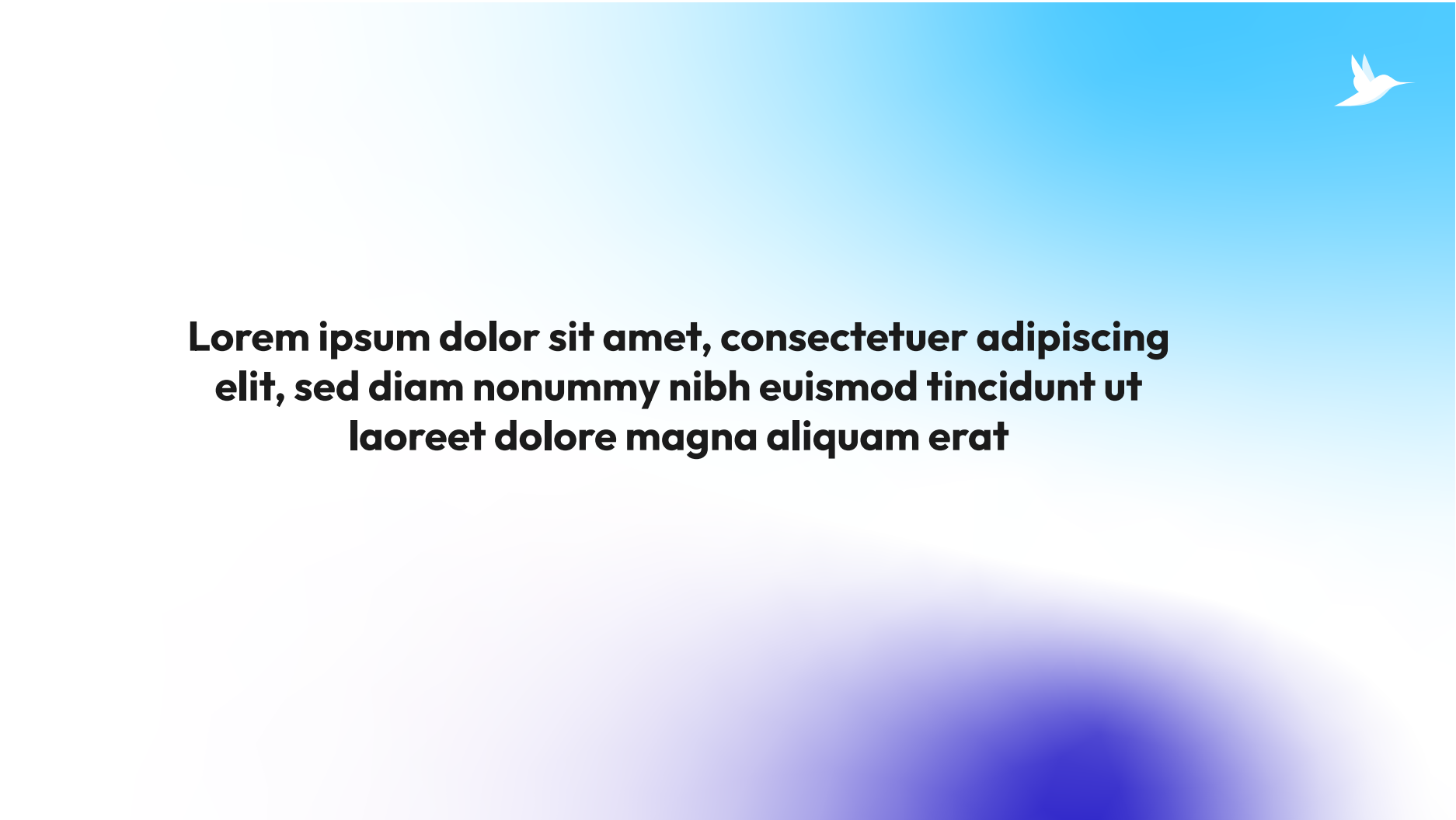


Slide title


	Title 1	Title 2	Title 3	Title 4
Lorem ipsum	1	Lorem ipsum	1	Lorem ipsum
Lorem ipsum	2	Lorem ipsum	2	Lorem ipsum
Lorem ipsum	3	Lorem ipsum	3	Lorem ipsum
Lorem ipsum	4	Lorem ipsum	4	Lorem ipsum
	10	Lorem ipsum	10	Lorem ipsum

Slide title

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Presentation template



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Slide title




Trust

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Flexibility

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Courage to take risks

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Thank you!